

# Payday (1515)

## Product Benefits:

- High yields for early Spring harvest in Desert and Huron.
- A high-quality and versatile product for the box or bulk grower/shipper.

## Product Features:

- Uniformity
- Strong heading
- Large frames
- Thick texture



VARIETY: Payday (1515)

TYPE: Iceberg

REGION: Desert/Huron

WET DATES\*:

Huron: 11/5 - 11/25

Desert: 11/1 - 11/25

Payday (1515) is a medium to large heading iceberg type for the early Spring harvest in the Desert and Huron regions. Through multiple trials and split blocks it has shown superiority in yield, uniformity, strong heading, thick texture and overall appearance. Payday (1515) is a superior iceberg variety that is a workhorse for the most discriminate grower/shipper.

\* Information provided is suggested, based on trial results to date. Performance may vary under different field conditions and cultural practices. Always consult with your Pinnacle Seed representative for specific information about your particular growing situation.

Payday (1515) is the exclusive property of Pinnacle Seed, Inc. Under no circumstances shall the seed or plants grown from the seed be propagated, reproduced, multiplied or distributed without express written consent from Pinnacle Seed, Inc.

US Patent: Pending

For sales and product information, please contact:

Huron: Mike Vanoli: 831.917.2304  
Sam Dozier: 831.229.1999

Desert: Mike Vanoli: 831.917.2304  
Blake Hodges: 928.920.8339



[www.pinnacleseed.net](http://www.pinnacleseed.net)



genetics for a positive change